



## Grant Application

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### COMPLETED

Response ID : t3B166iR  
IP address : 129.222.46.131  
User agent : Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_15\_7) AppleWebKit/605.1.15 (KHTML, like Gecko) Version/18.4 Safari/605.1.15  
Response link : <https://survey.zohopublic.com/zsir/rzCCla/t3B166iR>  
Survey URL accessed by the respondent : <https://survey.zohopublic.com/zs/rzCCla>  
Start time : May 19, 2025 13:16:21  
Completion time : May 19, 2025 13:40:24  
Time taken : 24 mins  
Collector : Grant Application

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If you would like to apply for a grant, please complete the following questionnaire.

Q1. Are you a business located in Cumberland, Wisconsin, or the surrounding area?

Yes

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Q2. Are you the owner or authorized representative for the company?

No

If not owner, position at business: - Fundraising Committee Chair

Please enter the following information about the business

**Q3. Business Name**

Cumberland Youth Hockey Association

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**Q4.**

Field label	Response
Address1	500 8th Avenue
Address2	PO Box 11
City	Cumberland
Zip Code	54829
State	WI
Phone	7159664782
Email	FundraisingCYHA@gmail.com

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**Q5. Website**

cumberlandyouthhockey.org

Please enter the following applicant information

Q6.

Field label	Response
First Name	Amanda
Last Name	Schell

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Q7. Phone Number

7159664782

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Q8. Please enter your email if different from business email

amanda.schell@schellpower.com

Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to [info@50peoplewhocare.org](mailto:info@50peoplewhocare.org)

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

Built in 2001, the Cumberland Ice Arena has a unique history. For thirty years prior, ice skating and hockey games in the small town of Cumberland, WI (population 2,304) took place at an outdoor rink with concessions being sold from an old train car. With skating firmly established as a local pastime, a grassroots effort was made to move indoors, but the money for making it happen was extremely difficult to come by. Ultimately, financing for the new building had to be spread between three community banks and the funding was only secured when 20 local families agreed to cosign on each of the loans. These families took on substantial financial risk because skating and hockey had become part of the fabric of our town and they believed that the people here would do right by them. More than two decades later, it's clear now that the people here have done just that.

We are proud to say that the Cumberland Ice Arena has been 100% volunteer-operated since inception, that we have been steadfast in our commitment to making skating and hockey both affordable and accessible for everyone, and that all original loans have been repaid. The Cumberland Ice Arena has been a wonderful home for community open skates, free learn to skate programs, free learn to play hockey programs, youth hockey teams, youth figure skaters, and priceless memories made throughout the years.

**Q10. What is the plan for using the grant money (How will it be used)?**

Our community ice rink, a vital hub for youth sports and recreational activities, is in urgent need of exterior concrete repairs and accessibility improvements. The existing sidewalks and surrounding concrete are crumbling, cracking and heaving, creating tripping hazards that pose significant safety concerns for visitors. Moreover, the current layout lacks essential accessibility features, making it difficult for individuals with mobility challenges to enjoy the facility fully.

This project aims to replace the deteriorated concrete with durable, ADA-compliant pathways that ensure the safety and inclusivity of all visitors. By addressing these critical infrastructure issues, we can create a welcoming environment that serves everyone in our community, fostering engagement and participation for years to come. We seek your support to help us make these necessary upgrades and ensure the rink continues to be a safe, accessible space for all.

**Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)**

Improving the exterior infrastructure addresses critical safety issues, reducing liability risks and ensuring a safer environment for visitors. Enhanced accessibility ensures compliance with ADA standards, allowing the rink to serve a broader audience including those with mobility challenges. These upgrades will also create a more professional and inviting facility, encouraging more frequent use by the community and increased event hosting opportunities, boosting revenue streams.

By addressing foundational infrastructure, the rink positions itself for future growing and development. These upgrades lay the groundwork for potential expansions, such as additional locker rooms, community event spaces, or year-round usability. With a solid base, future improvements become more feasible and cost effective.

The rink is more than a recreational facility; it's a community hub that fosters youth development, health and social engagement. Safer, more accessible infrastructure ensures that everyone, regardless of ability, can participate in programs, events, and activities. Investing in these repairs and improvements is not just about fixing concrete; it's about reinforcing the rink's position as a cornerstone of the community for generations to come.